

# WELCOME TO 4YBY DESIGNATHON 2020

## REGISTRATION FORM

Join 4 Youth by Youth (4YBY) in a unique opportunity to design and pitch a solution to a real-life social problem!

Are you aged 14-24? Join us for this great event!

\* Required

### The Challenge

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Not enough young people are getting tested, and the people who are most in need of testing in our communities may have very limited access to HIV testing services and other preventive services. Today, more effective HIV prevention strategies have transformed what it means to know your status. However, progress for young Nigerians still lags such that one in five young people have never tested for HIV. HIV self-testing can help close this testing gap. HIV self-testing is the process where a person who wants to know their HIV status, collects his or her own specimen (e.g. oral fluid or blood), performs an HIV test and interprets the result, in privacy or with someone he or she trusts. How well to promote and encourage the use of the HIV self-testing kit among young people is still unknown!

### Event description

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The 4YBY designathon is a 48-hour design contest where young people get to form teams, collaborate and get mentoring from industry experts and Global Health researchers while designing real-world solutions for HIV prevention.

If you are curious, motivated, skilled, and eager to be challenged to solve problems concerning HIV prevention in Nigeria, this is the perfect place for you to be!

### What is it?

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The contest will follow a workshop style format where you will learn and implement design thinking concepts such as prototyping, creating a minimum viable product (MVP), and learning how to map user journeys. You will then pitch your solutions to a panel of diverse judges. The winners of the event will have an opportunity to win awesome prizes —and it does not stop there. The winning teams will go on to a 4-week Innovation Bootcamp, where the top ideas will be developed further and transformed into validated prototypes or services which will receive funding (up to NGN1,000,000) to be implemented in real-world settings.

As a participant, you will work on your unique project with the guidance of workshop leaders, inspirational talks and a diverse bunch of designers, thinkers, and makers.

### Want to get involved?

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Put together a team of 2-5 members and register quickly to get selected to join the 48-hour event to design your own services/programs for HIV prevention!

We are strong believers in diversity and would encourage youths between the ages of 14 – 24 years from all backgrounds, talents, and interests to attend.

Avoid disappointment and register your team now, as space is limited.

### To participate:

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Complete this form online or download the submission form at <http://bit.ly/hivselftesting20>, complete it and send it to [submissions@4yby.org](mailto:submissions@4yby.org) by March 6, 2020, 11:59 pm WAT.

You may also submit a hard-copy to NIMR Dropbox located at:  
Nigerian Institute for Medical Research (NIMR), Clinical Sciences Department, 6 Edmund crescent off  
Murtala Mohammed Way, Yaba, Lagos.

PLEASE NOTE THAT YOU ONLY NEED TO COMPLETE ONE APPLICATION FORM PER TEAM

Be sure to read the FAQs ([bit.ly/DesignathonFAQ](http://bit.ly/DesignathonFAQ)) to answer any of your questions! If something is not clear, please contact us by email at [info@4yby.org](mailto:info@4yby.org)

Use the hashtag #HIVSelfTestingContest and tag us in your posts!

Follow us on Instagram @4youthbyyouth or Facebook- 4 Youth by Youth or Twitter @4YouthbYouth

Top ideas will win cash prizes up to ₦250,000 + other cool prizes!

APPLICATION IS FREE!

## Your Consent

1. **By continuing any use of this website and by submitting an application to the 2020 HIV self-testing Designathon, you expressly consent to the Official Rules and the terms of this Consent Form (can be found on <http://bit.ly/designathon-official-rules>) \***

*Mark only one oval.*

- I agree      *Skip to question 2.*
- I disagree      *Stop filling out this form.*

## Primary Contact Information

We recommend a team of diversely skilled people to help navigate through the different phases of the project work:

- Identify a problem or need
- Imagine and plan an innovative project
- Design and build that project
- Document and present the project in a 5-minute pitch

Please Provide Information for the Primary Contact (Team member #1) of the Team:

2. **Primary Contact Name: \***

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3. **Primary Contact Phone Number: \***

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**4. Primary Contact Email \***

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**5. Your Age \***

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**6. Where do you currently live (Local Government Area and State) \***

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**7. Your Gender \***

*Mark only one oval.*

- Female
- Male
- Prefer not to say
- Other: \_\_\_\_\_

**8. Your Occupation \***

*Mark only one oval.*

- Student
- Youth Corper (NYSC)
- Unemployed
- Other: \_\_\_\_\_

**9. The highest level of education you have completed? \***

*Mark only one oval.*

- Primary school
- Junior secondary school
- Senior secondary school
- Some tertiary education
- Bachelors
- Masters
- PhD/Above
- Other: \_\_\_\_\_

**Team Members Contact Information**

Please fill out your team names below. The Primary Contact will be responsible for providing information on behalf of the entire team.

**10. The Name of your Team \***

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**11. Team Member #2 Information \***

Please include First name, Last name, Age, Gender, Occupation and highest level of education

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**12. Team Member #3 Information**

Please include First name, Last name, Age, Gender, Occupation and highest level of education

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**13. Team Member #4 Information**

Please include First name, Last name, Age, Gender, Occupation and highest level of education

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**14. Team Member #5 Information**

Please include First name, Last name, Age, Gender, Occupation and highest level of education

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**Designathon Contest Question**

**Choose one of the contest prompts below and design a solution that will help solve this problem.**

01

**How might we deliver HIV self-testing services and other youth-friendly health programs to young people in ways that are low-cost, acceptable, appealing and confidential?**

Youth-friendly health services/programs defined as services/programs that are able to attract young people, meet their needs comfortably and allow them to continue accessing prevention, care, and treatment services.

02

**How might we link young people to HIV self-testing and other youth-friendly health services that are low-cost, acceptable, appealing and confidential?**

Link defined as the act of directing or sending someone to a different place or person for information, advice, counseling and clinical services.

03

**How might we make youth-friendly health services a place that young people would want to go for Sexually Transmitted Infections (STI) testing?**

Sexually Transmitted Infections are infections that are transmitted during any type of sexual contact.

**15. Which ONE of the contest prompts are you interested in solving? \***

*Mark only one oval.*

- 01) How might we deliver HIVST services and other youth-friendly health programs to young people in ways that are low-cost, acceptable, appealing and confidential?
- 02) How might we link young people to HIV self-testing and other youth-friendly health services that are low-cost, acceptable, appealing and confidential?
- 03) How might we make youth-friendly health services a place that young people would want to go for STI testing?

**16. The title of your Idea \***

This may include a slogan or tag line (defined as a catch phrase or group of words that are put together to identify a product or company brand). We suggest 2 to 7 words!

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**17. Describe your Idea, including the methods involved \***

We are not expecting that you create a new tool for HIV self-testing. We want you to design services, products or technology or other kinds of digital innovation in one of the 3 major focus areas of the contest, using the existing oral HIV self-testing kit. Final Submissions might look like: written narratives with visual illustrations, drawings, prototypes (low or hi-fi), plans or strategies, videos or films.

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**18. If you have any image/video (other digital entries), submit to " [submissions@4yby.org](mailto:submissions@4yby.org) " \***

*Mark only one oval.*

- I have emailed my digital submission to [submissions@4yby.org](mailto:submissions@4yby.org). The submission is titled with my first and last name (example: Uche\_Nigeria)
- I do not have any digital submission

## Supplemental Information

Please note that you and your team members MUST be in Lagos on March 20-22, 2020 if you are selected to be part of the Designathon.

Accommodation and food will be provided to all qualified contestants during the 48-hour Designathon. Also, transportation reimbursement would be available to qualified participants attending from outside Lagos state.

19. **Will your team be available for a 48 hour-Designathon event in Lagos on March 20-22, 2020 to explain and explore your solutions? \***

*Mark only one oval.*

- Yes
- No

20. **How did you hear about us? \***

*Check all that apply.*

- Facebook
- Twitter
- Instagram
- WhatsApp
- Friend or Colleague
- Email
- 4YBY Youth ambassador
- 4YBY Website
- Flyer
- Banner
- Television
- Radio
- Other: \_\_\_\_\_

21. **Have you ever participated in any 4 Youth By Youth (4YBY) event? \***

*Mark only one oval.*

- Yes
- No
- Other: \_\_\_\_\_

22. **I affirm that this entry is my own (or my team's) original work and grant the sponsors permission to use my/our work in ways they deem appropriate (i.e. recognition, publications, promotions, and websites). \***

*Mark only one oval.*

- I agree
- I disagree